



EDUCATION

UNIVERSITY OF KANSAS

Lawrence, Kansas | May 2015
BFA Design | Visual Communication
Concentration | Graphic Design & Film Media
Certificate in Service Learning

SKILLS

Adobe Creative Suite, AfterEffects,
Logo & Branding Design, Web/UX/UI,
Social Media Ad Campaigns, Motion Graphics,
Layout/Publication Design, Typography,
Letterpress, Screen Print, Microsoft Office,
Copywriting, Photography.

CONTACT

913.226.2449
millerjosie3@gmail.com
josie-miller.com

EXPERIENCE

GRAPHIC DESIGNER

Freelance Designer | San Antonio, TX
May 2015 – Current
Creative Direction Branding & Identity,
Event & Conference Branding & Collateral,
Web/UX/UI Design, Email & Ad Campaigns,
Social Media Management, Promo Videos,
Motion Graphics, Layout & Brochure Design,
Interior, Wayfinding, & Exhibit Design,
Outreach & Entrepreneurial Ventures.

MDR ADVERTISING

Freelance Design | Corpus Christi, TX
January 2016 – January 2017
Ideation for TMI Client pitch- brand
redesign, brochure & website updates.
Creative Direction for City of Port Aransas
advertising campaigns- adapted for TV,
web, social, magazine, posters. Complete
Brand Refresh for Lonestar National Bank;
full collateral redesign, folder design.

NUANCE CREATIVE

Freelance Design | Kansas City, Missouri
March 2017 – July 2017
TreanorHL Architecture Brand Book &
Pamphlet Updates, Developed branding
system for Brochures, Layout Redesign,
Typography Design. Footbeat Athletic
Wear- Social Media & Web Ad Integration
and Customer Product Response Cards.

MERGE VR

Freelance Design | San Antonio, TX
June 2017 – January 2018
Art Direction for MergeVR Package & Store
Display. Variety of package iconography,
typography, layout design, integration of
vector graphics with photography, language
integration, and key messaging inclusion.
Detailed specs & print: launch in Wal-Mart.

BARKLEY AD AGENCY

Design Intern | Kansas City, Missouri
January 2015 – May 2015
Ideation for advertising campaigns,
developed iconography, created visual
identities for new business, research and
ideation for client rebrands, generated
in-house birthday cards, posters, and
promotional materials for Barkley.

DMH AD AGENCY

Design Intern | Kansas City, Missouri
June 2014 – August 2014
Conceptualization and research for brand
identity projects, developed print, email,
and social media campaigns, created
in-house event collateral and promotional
videos. Collaborated on a 2014 Cannes
Chimera project.

ACHIEVEMENTS

**2015 ADC PORTFOLIO NIGHT
ALL-STAR WINNER**
Portfolio Competition Winner | Austin, Texas

2015 AAF REGIONAL ADDY
Best of Show | District 9

2015 AAF-KC ADDY
Best of Show

2015 AAF-KC ADDY
Gold ADDY | KC* Rebrand

2015 AAF-KC ADDY
Bronze ADDY | Kiosk 51 Magazine

2015 CREATIVE SUMMIT
Medal of Excellence

2014 AIGA A10
Mobile App Design Winner

**2014 NATIONAL
STUDENT SHOW**
Dick Sloan Portfolio Scholarship Nominee

**2014 NATIONAL
STUDENT SHOW**
Publication Design Winner

INVOLVEMENT

KIOSK 51 DESIGNER
August 2014 – December 2014

AIGA MEMBER
January 2013 – Current

PROTOTYPE MEMBER
August 2011 – May 2015

**48 HOUR RE-PACK
COMPETITION BLITZ**
February 2014

**NEW VENTURE
DEVELOPMENT AWARD**
Entrepreneurship – May 2013

**AMERICORPS CERTIFICATE
OF NATIONAL SERVICE**
May 2011 – August 2011